

SPECIAL SEMINAR

Careers in Educational Media for Biomedical PhDs



Michele Korf, MA

President, Michele Korf and Associates
Birmingham, Alabama

Friday, March 21, 2:30 p.m.
VTCRI R3012, 2 Riverside Circle, Roanoke

Sponsored by Virginia Tech's B.E.S.T. Program: Broadening Experiences in Scientific Training

Interested in applying your PhD beyond the bench? Michele Korf, an Emmy-Award-winning expert in educational media, will discuss the possibilities in broadcast and digital media, especially as they relate to the education market. She will discuss how the roles of these professionals have evolved over time, and where the field is heading. She will also discuss her own experiences in public broadcasting, publishing, higher education, and now as an independent business owner working with universities on online course and digital media strategy and implementation.

